

28. DÖNEM MİLLETVEKİLİ **ADAY ADAYLIĞI KİMLİK KLAVUZU**

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1. LOGO’NUN TEMEL İLKELERİ

1.1. LOGOTYPE KULLANIMI

2. KURUMSAL RENKLER

2.1. RENK KODLARI

3. KURUMSAL YAZI TİPİ

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3.2. YARDIMCI YAZI TİPİ

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4.2. TWITTER KAPAK

4.3. KARE POST

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5.2. RAKET PANO

5.3. DİKEY POSTER

5.4. YATAY POSTER

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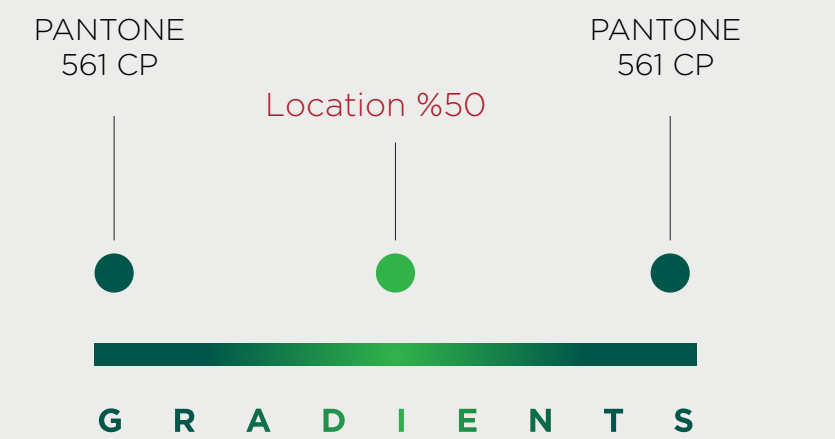
6.1. EL İLANI

6.2. ADAY TANITIM KARTI



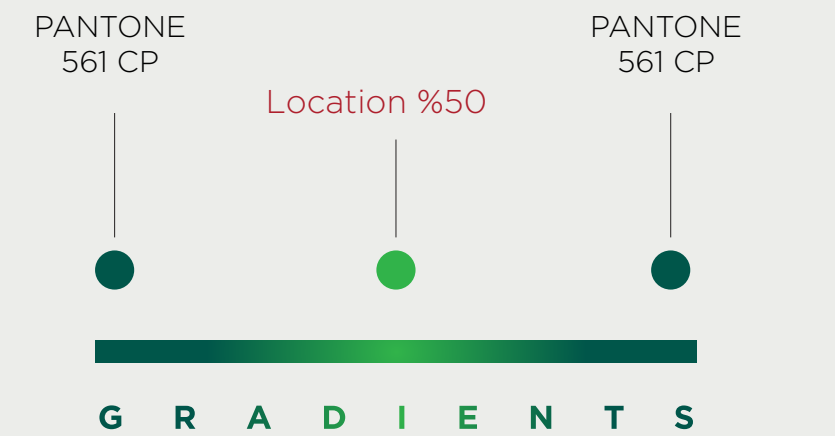
1.1 LOGOTYPE KULLANIMI

1. BÖLÜM | LOGONUN TEMEL İLKELERİ



1.2 LOGOTYPE KULLANIMI

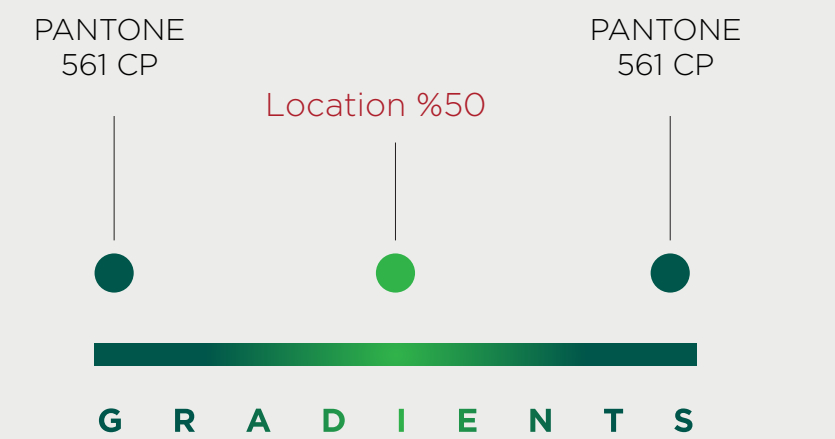
1. BÖLÜM | LOGONUN TEMEL İLKELERİ



1.3 LOGOTYPE KULLANIMI



1. BÖLÜM | LOGONUN TEMEL İLKELERİ



2.1 RENK KODLARI

2. BÖLÜM | KURUMSAL RENKLER



2.2 RENK KODLARI

2. BÖLÜM | KURUMSAL RENKLER



PANTONE 361 CP



PANTONE 561 CP



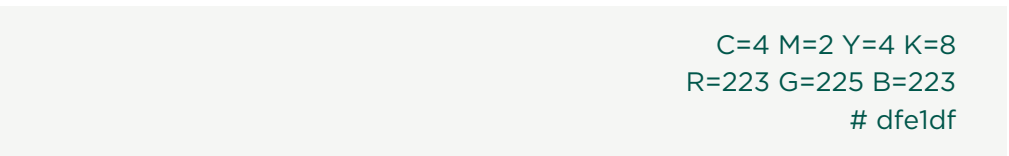
PANTONE 187 CP



PANTONE 302 CP



PANTONE 2599 CP



% 50 PANTONE Cool Gray 1 CP



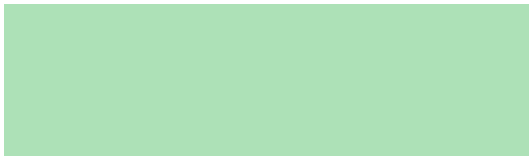
PANTONE 361 CP



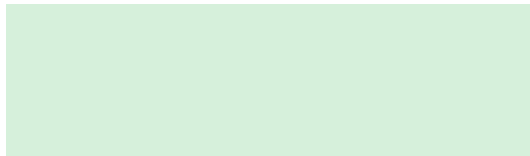
%80 PANTONE 361 CP



%60 PANTONE 361 CP



%40 PANTONE 361 CP



%20 PANTONE 361 CP



PANTONE 561 CP



%80 PANTONE 561 CP



%60 PANTONE 561 CP



%40 PANTONE 561 CP



%20 PANTONE 561 CP



PANTONE 187 CP



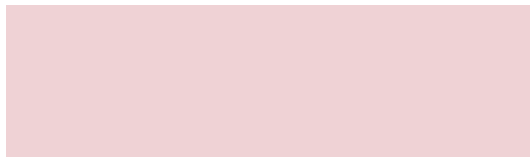
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%60 PANTONE 187 CP



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PANTONE 302 CP



%80 PANTONE 302 CP



%60 PANTONE 302 CP



%40 PANTONE 302 CP



%20 PANTONE 302 CP



PANTONE 2599 CP



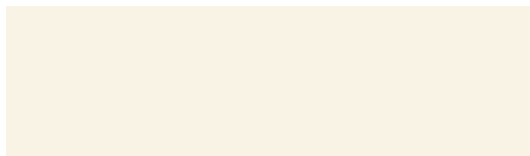
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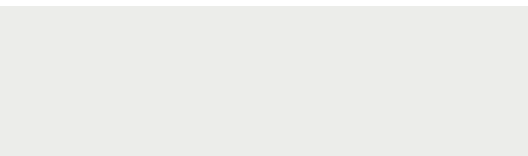
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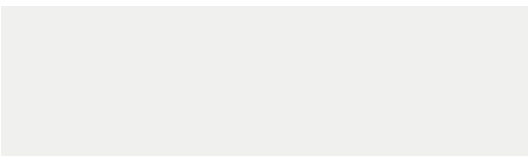
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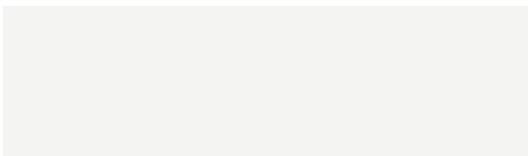
%20 PANTONE 2599 CP



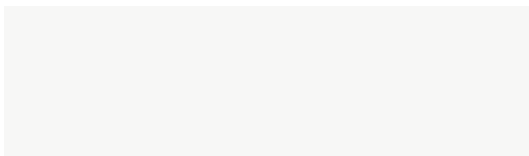
PANTONE Cool Gray 1 CP



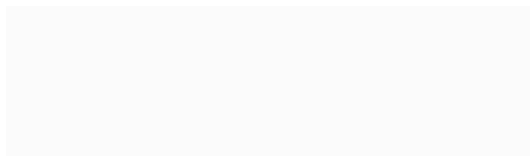
%80 PANTONE Cool Gray 1 CP



%60 PANTONE Cool Gray 1 CP



%40 PANTONE Cool Gray 1 CP



%20 PANTONE Cool Gray 1 CP

3.1 TEMEL YAZI TİPİ

GOTHAM

Gotham Tr Thin

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Light

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Book

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Medium

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Bold

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Black

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Ultra

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

Gotham Tr Ultra Italic

ABCÇDEFGĞHİİJKLMNOÖPQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*”(/)_%:X

3.2 YARDIMCI YAZI TİPİ

UNI SANS

Uni Sans Thin

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Thin Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Light

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Light Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Regular

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans SemiBold

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans SemiBold Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Bold

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Bold Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Heavy

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

Uni Sans Heavy Italic

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

UNI SANS thin Caps

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

UNI SANS THIN ITALIC

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
ABCÇDEFGHIJKLMNOPÖQRSTUÜVWXYZ
1234567890!*"/)_%:X

Uni SANS HEAVY CAPS

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
abcçdefgğhijklmnoöpqrstuüvwxyz
1234567890!*"/)_%:X

UNI SANS HEAVY CAPS ITALIC

ABCÇDEFGHIJKLMNOPÖQRSYTUÜVWXYZ
ABCÇDEFGHIJKLMNOPÖQRSTVÜVWXYZ
1234567890!*"/)_%:X

4.1 SOSYAL MEDYA FACEBOOK

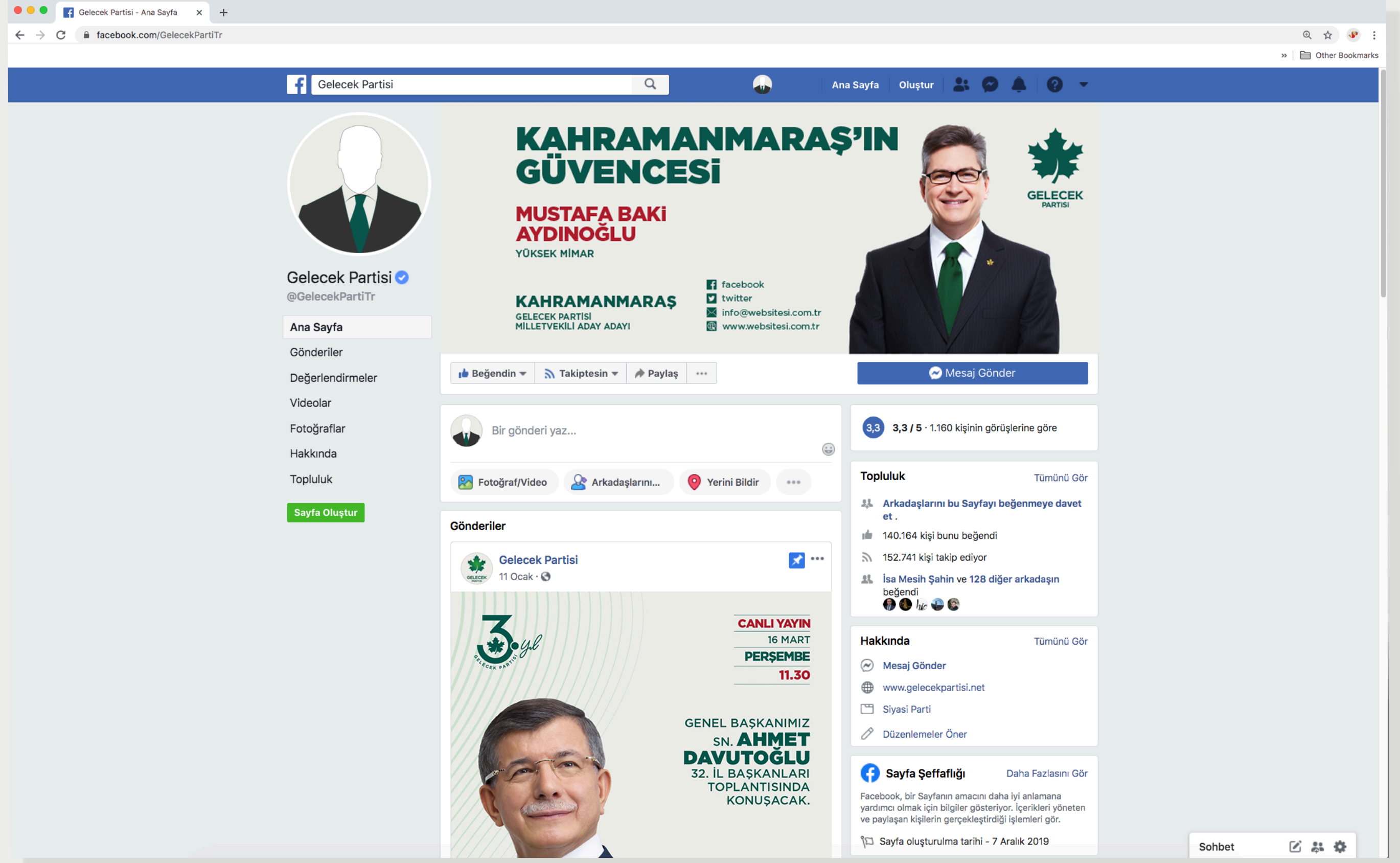
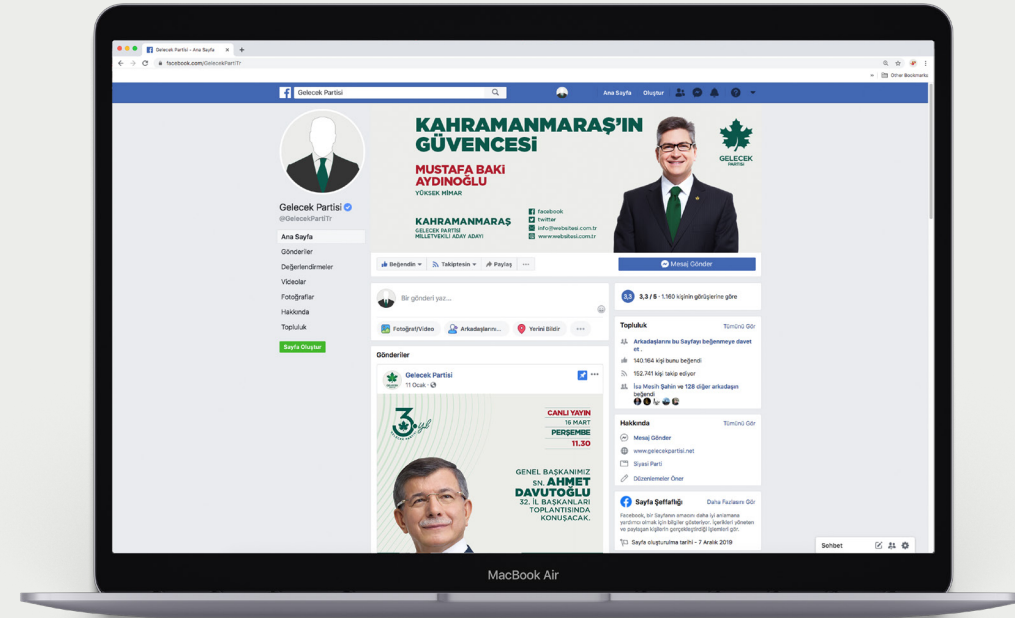
ADAY ADAYI
FACEBOOK KAPAK GÖRSELİ

4. BÖLÜM | SOSYAL MEDYA ŞABLONLAR



4.1 SOSYAL MEDYA FACEBOOK

ADAY ADAYI FACEBOOK KAPAK GÖRSELİ



4.2 SOSYAL MEDYA TWITTER

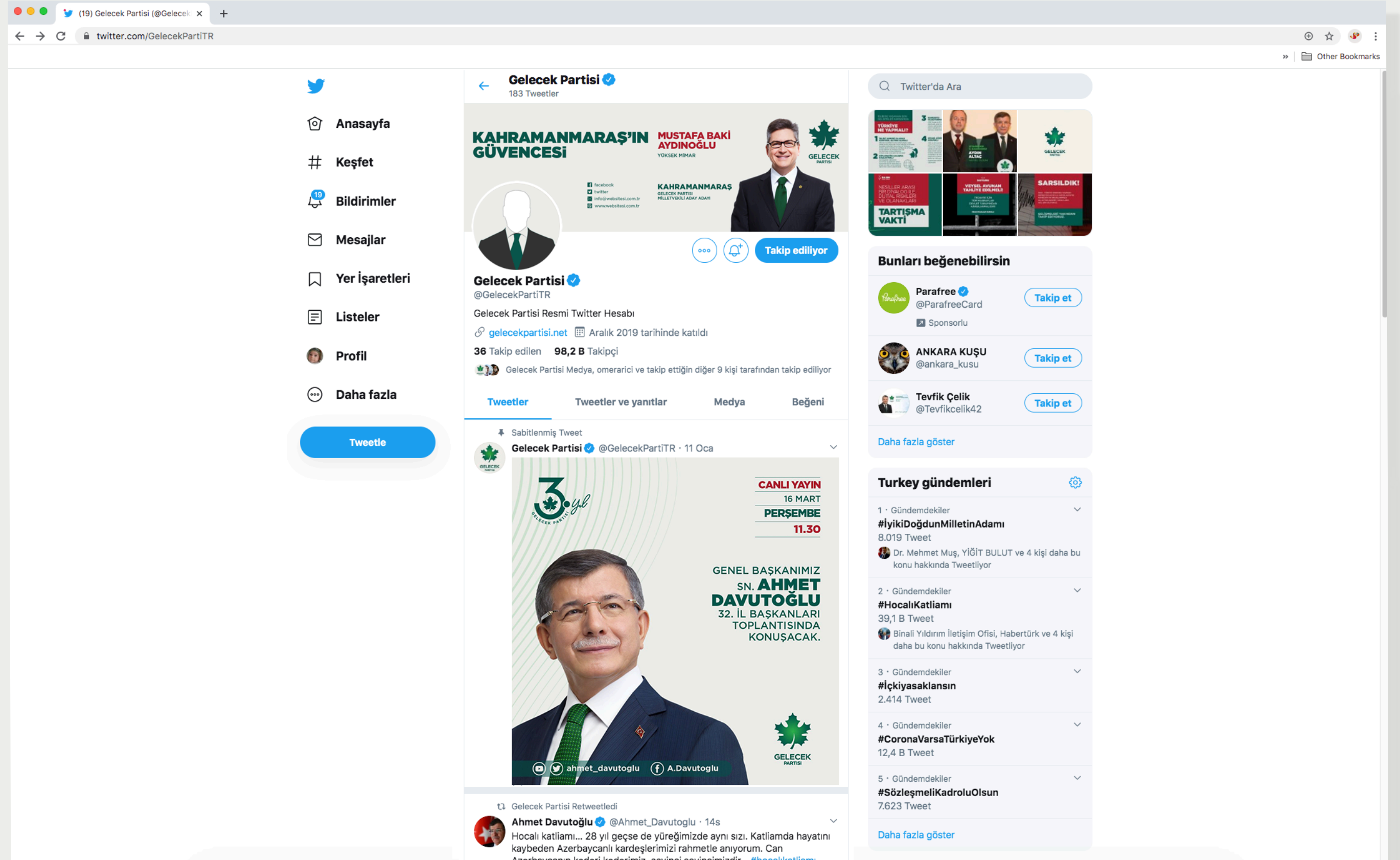
ADAY ADAYI
TWITTER KAPAK GÖRSELİ

4. BÖLÜM | SOSYAL MEDYA ŞABLONLAR



4.2 SOSYAL MEDYA TWITTER

ADAY ADAYI TWITTER KAPAK GÖRSELİ



4.3 KARE POST

ADAY ADAYI KARE POST
BOYUT: 1080 x 1080 pixel

GELECEK PARTİSİ ORTAK MESAJI

**ADAY ADAYININ
ADI SOYADI**

MESLEĞİ
VARSA UNVANI

ADAY OLDUĞU İL
GELECEK PARTİSİ
MİLLETVEKİLİ ADAY ADAYI

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KAHRAMANMARAŞ'IN GÜVENCESİ...

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AYDINOĞLU**

YÜKSEK MİMAR

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05 OUTDOOR ŞABLONLARI

- 5.1. BİLBOARD
- 5.2. RAKET PANO
- 5.3. DİKEY POSTER
- 5.4. YATAY POSTER

5.1 BILBOARD

5. BÖLÜM | OUTDOOR ŞABLONLARI

ADAY ADAYI BILBOARD
BOYUT: 350 x 200 cm



KAHRAMANMARAŞ'IN GÜVENCESİ...

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5.2 RAKET PANO

ADAY ADAYI RAKET PANO
BOYUT: 118 x 175 cm

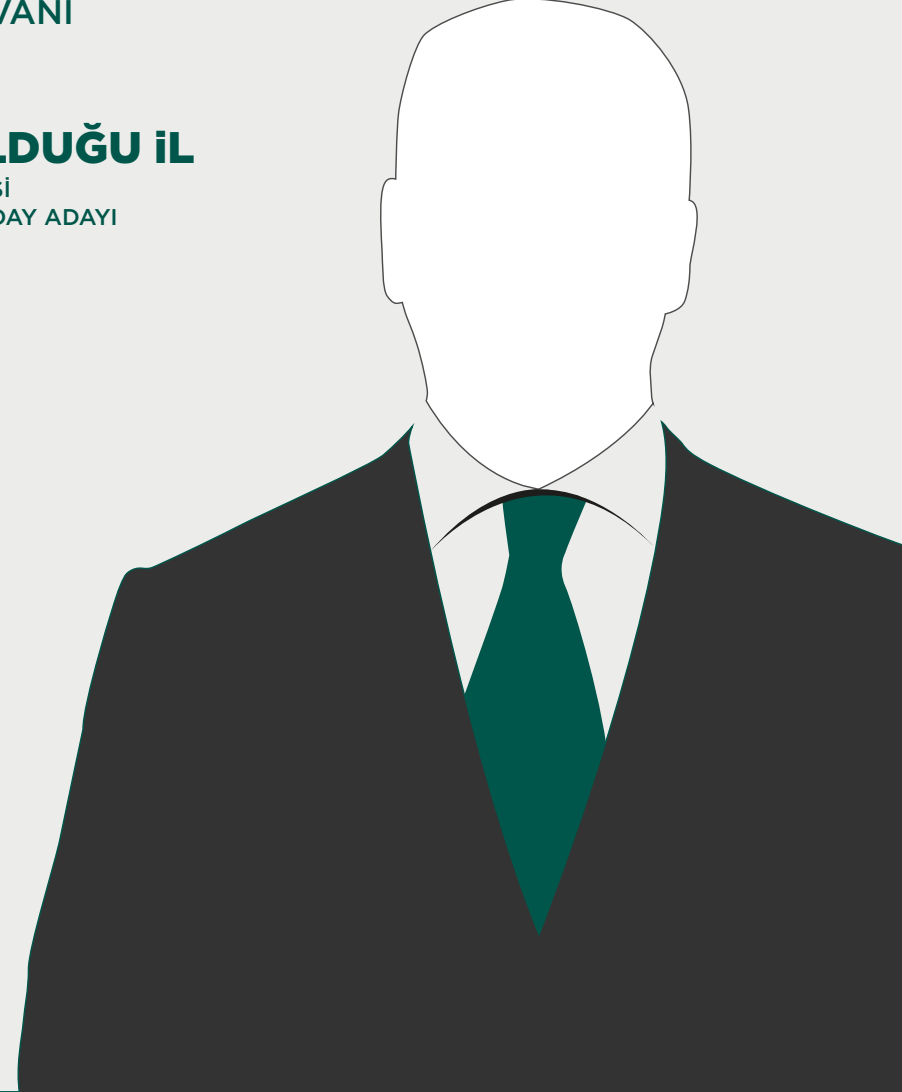
5. BÖLÜM | OUTDOOR ŞABLONLARI

GELECEK PARTİSİ ORTAK MESAJI

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ADI SOYADI

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5.2 RAKET PANO

ADAY ADAYI RAKET PANO
BOYUT: 118 x 175 cm



5.1 POSTER

GELECEK PARTİSİ POSTER
BOYUT: 50 x 70 cm

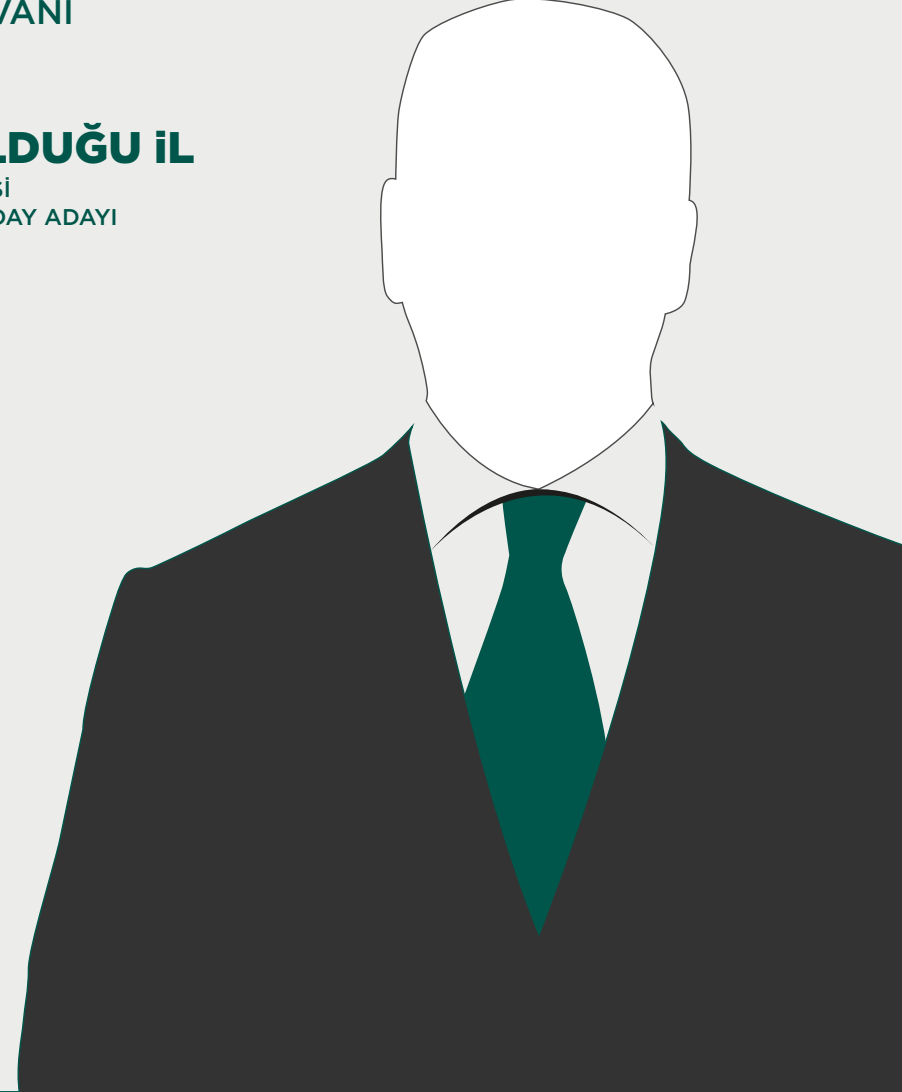
5. BÖLÜM | OUTDOOR ŞABLONLARI

GELECEK PARTİSİ ORTAK MESAJI

**ADAY ADAYININ
ADI SOYADI**

MESLEĞİ
VARSA UNVANI

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5.1 POSTER



6.1 EL İLANI

ADAY ADAYI A5 EL İLANI
BOYUT: 14,8 x 21 cm

6. BÖLÜM | BASILI GÖRSEL ŞABLONLAR

GELECEK PARTİSİ ORTAK MESAJI

**ADAY ADAYININ
ADI SOYADI**

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6.2 ADAY TANITIM KARTI

ADAY ADAYI TANITIM KARTI
BOYUT: 9 x 14 cm

6. BÖLÜM | BASILI GÖRSEL ŞABLONLAR

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6.2 ADAY TANITIM KARTI

ADAY ADAYI TANITIM KARTI
BOYUT: 9 x 14 cm

6. BÖLÜM | BASILI GÖRSEL ŞABLONLAR

GELECEK PARTİSİ ORTAK MESAJI

ADAY ADAYININ ADI SOYADI

MESLEĞİ
VARSA UNVANI

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6.2 ADAY TANITIM KARTI

ADAY TANITIM KARTI
BOYUT: 9 x 14 cm



